

# Web & E-commerce

## Counseling Businesses in the Web & E-Commerce Industries

VLP is widely known for providing strategic legal representation to companies operating throughout the web and e-commerce industries. Our technology-savvy lawyers leverage their in-depth legal knowledge and understanding of the industry to navigate our clients through the complex issues impacting their businesses. We counsel and advise companies at all stages of the corporate life-cycle, from the pre-formation and initial planning stages to exit. With lawyers working on both the East and West Coasts, we deliver cutting-edge representation to web and e-commerce clients in a broad range of legal matters, including:

- ➔ Privacy policies.
- ➔ Website terms of service.
- ➔ Copyright and other IP issues.
- ➔ Cloud storage agreements.
- ➔ Software licensing.
- ➔ SaaS agreements.
- ➔ Web hosting and outsourcing agreements.
- ➔ Venture capital financing.
- ➔ Angel investments.
- ➔ Private equity investments.
- ➔ Strategic partnering and investments.
- ➔ Corporate compliance.

At VLP our job is to understand our clients' operations so we can help them build their businesses while avoiding common pitfalls. Whether we are negotiating a software licensing or SaaS agreement for a client, helping a company to comply with complicated privacy obligations, or working with a brick-and-mortar business on effective integration with their website and e-commerce operations, we focus on developing strategies that prevent problems and drive our clients' businesses forward.

A number of attorneys at VLP have served as in-house counsel with technology companies before joining the firm. This background and experience positions our firm to provide ongoing corporate

counsel to businesses operating throughout e-commerce sector. Whether the issue is novel or routine, our clients know they can count on us to provide advice in a highly responsive manner. We appreciate the unique challenges internet and e-commerce companies face and work to develop innovative and effective solutions that best support their business goals and operations.

## Practice Members

- Thomas R. Anderson
- Scott Austin
- Dan Burke
- David Goldenberg
- Enshan Hong
- Melissa Krasnow
- Michael A. Morrissey
- James P. O'Hare
- Brian R. Swanson
- David J. Thibodeau
- Andrew D. Toebben
- Melody N. Torbati
- Alicia Tschirhart
- Jim White
- Michael L. Whitener