VLP Partner Michael Whitener Recognized in BTI Client Service All-Stars 2016

Washington, D.C. (February 9, 2016) - VLP Law Group is proud to announce that Partner Michael Whitener has been recognized as a *BTI Client Service All-Star 2016.* The honor is the end result of more than 320 in-depth, independent interviews with legal decision makers at the world's leading organizations. This year, clients nominated 312 individual attorneys from 163 law firms to the ranking. These 312 *BTI Client Service All-Stars* were identified solely and exclusively by corporate counsel for their superior client service.

The only way to become a *BTI Client Service All-Star* is for corporate counsel to single out an attorney for client service exceeding all others. No attorney can lobby to be added to list, there is no self-submission process, and law firms cannot provide names of clients to be contacted.

Corporate counsel demands and preferences vary widely, yet counsel polled identified six traits common to the *BTI Client Service All-Stars*:

- Superior Client Focus
- Innovative Thought Leadership
- Unmatched Business Understanding
- Legal Skills
- Outsized Value
- Outstanding Results

VLP Law Group would like to thank our clients for nominating Michael Whitener to this elite group. He is an outstanding example of our commitment to client service excellence.

About BTI

Founded in 1989, BTI Consulting Group is the leading provider of strategic research to the legal community—performing more market research about law firms than any other organization. BTI has helped more than 200 law firms and professional services firms improve client service through research and advice. BTI conducts the only continuous benchmarking market study in the legal services industry. To learn more about BTI's 2016 Client Service All-Stars, visit BTI's website.