

VLP Partner Melissa Krasnow Quoted in Wall Street Journal Pro Cybersecurity article “Kenvue Revamps Cyber Tools After Spinoff From J&J”

VLP Partner **Melissa Krasnow** was quoted in the in Wall Street Journal Pro Cybersecurity article “Kenvue Revamps Cyber Tools After Spinoff From J&J.”

This article discusses various cybersecurity aspects of Kenvue’s separation from Johnson & Johnson, including consolidating tech systems, using artificial intelligence to help with summarizing cybersecurity incidents and creating supplier risk assessments for contracts with business partners.

“During a business separation, companies need to involve cybersecurity leaders in conversations about protecting against risks....The companies need to iron out which is responsible if data is disclosed or accessed inappropriately while moving technology around,” said Ms. Krasnow. “Things can go wrong if you’re transferring technology and data,” she said.

For example, opportunistic hackers swooped in during Kenvue’s separation and there was an increase in attempted scams targeting Kenvue employees on their work and private devices and on WhatsApp. Hackers impersonated Kenvue executives in their messages to try to fool staff into divulging sensitive corporate data or transfer payments. Kenvue is using AI to detect abnormal behavior across its network and offers training to help employees spot the scams.

Kenvue continues to contract some technology services from J&J and will move applications for around another year.

Click [here](#) to read the entire article.