

VLP Partner Melissa Krasnow Quoted in Law360 Article “Top Privacy Developments Of 2022: Midyear Report”

VLP Partner **Melissa Krasnow** was quoted in the Law360 Article “Top Privacy Developments Of 2022: Midyear Report.”

The article discusses top privacy developments in the first half of 2022, including the U.S. Supreme Court ruling in *Dobbs v. Jackson Women's Health Organization* and related guidance from the Federal Trade Commission and Department of Health and Human Services, new state privacy laws in Connecticut and Utah, the federal American Data Privacy and Protection Act legislation, Illinois Biometric Information Privacy Act developments, and the California Privacy Protection Agency formally opening rulemaking on the California Privacy Rights Act or CPRA.

The CPRA is a strengthened version of the California Consumer Privacy Act which is set to take effect in January 2023.

According to Ms. Krasnow: "The CPRA is already granular, and the [draft] regulations are even more granular and introduce some new elements that go beyond what's in the law....[t]hat raises questions about how companies are going to comply."

Attorneys anticipate that trade groups will focus on the workability of the technical requirements of the proposed regulations, including challenges with honoring browser signals that allow consumers to opt out of sharing data across the internet, while advocacy groups will push for the California Privacy Protection Agency to resist efforts to weaken the regulations.

Click [here](#) to read the entire article.