

VLP Partner Melissa Krasnow Quoted in Bloomberg Law Article "Surveillance Camera Hack Raises Legal Risk of Digital Device Use"

VLP Partner Melissa Krasnow was quoted in the Bloomberg Law article titled "Surveillance Camera Hack Raises Legal Risk of Digital Device Use."

The article discusses the recent cyber attack on Verkada, a California security camera company and the cyber and privacy-related vulnerabilities of digital devices that could give way to lawsuits, government enforcement actions and legislation.

According to Ms. Krasnow, a California connected devices law which took effect last year, SB327, could come into play. This California law requires manufacturers of connected devices to equip them with "reasonable" security features that are designed to protect the device and collected information from unauthorized access.

Despite the rise of connected devices, the Internet of Things largely isn't subject to cybersecurity mandates in the U.S.

However, a new law signed in December that sets cybersecurity standards for IoT devices that federal agencies buy, the Internet of Things Cybersecurity Improvement Act, could have an impact on the industry due to the government's purchasing power.

The Verkada cyber attack could prompt buyers of such devices to take a closer look at security protocols in place as well as spur legislative efforts to pass greater privacy and security standards related to the devices.

According to Ms. Krasnow: "IoT devices are in the nascence of regulation...."[A] high-profile breach like this could galvanize lawmakers to pass laws at the state and federal level."

Click here to read the entire article.