

VLP Partner Melissa Krasnow Featured in Financial Executives International Daily Article “5 Steps to Prepare for the Inevitable Cyber Security Attack”

VLP Partner Melissa Krasnow was the moderator of a panel discussion at the Future of Financial Technology Conference, presented by Financial Executives International (FEI). A review of the discussion, which included an FBI Agent, a Chief Risk Officer, and an insurance expert, was posted on *FEI Daily* in an article titled “5 Steps to Prepare for the Inevitable Cyber Security Attack.”

The article noted that each new data breach highlights the challenge a company faces in securing personal information and intellectual property. In our age of information, data is often one of the most valuable assets of a company and every company should be taking steps to defend itself against the inevitable cyber security attack.

Ms. Krasnow pointed out that, at a minimum, executives should have contact information for the front desk of their local FBI and their U.S. Attorney’s office. She also stressed the importance of getting to know local media: building relationships with the reporters, and more broadly, learning who covers breaches for local outlets in case breaches are found out by media, putting the company in the awkward position of having to respond.

[Click here](#) to view the full article.