

## **VLP Partner Melissa Krasnow Authors Three Articles on IRMI.com: “Texas Data Privacy Act: Application, Definitions, Rights, and Notice,” “Texas Data Privacy Act: Controllers, Assessments, Data, Enforcement” and “Texas Data Privacy Act: Exceptions”**

VLP Partner Melissa Krasnow authored three articles on IRMI.com addressing the Texas Data Privacy and Security Act (“TDPSA”). The TDPSA becomes effective July 1, 2024.

“Texas Data Privacy Act: Application, Definitions, Rights, and Notice,” discusses the TDPSA’s application, definitions, consumer rights, and notice requirements. [Click](#) to read the entire article.

“Texas Data Privacy Act: Controllers, Assessments, Data, Enforcement” discusses TDPSA controller and processor responsibilities, controller-processor contracts, data protection assessments, deidentified data, and Texas Attorney General enforcement. [Click](#) to read the entire article.

“Texas Data Privacy Act: Exceptions” discusses exceptions to the TDPSA. [Click](#) to read the entire article.