

VLP Partner Melissa Krasnow Authors International Risk Management Institute Article "Nevada Passes New Privacy Notice Law"

VLP Partner Melissa Krasnow wrote an article for International Risk Management Institute, Inc. (IRMI) titled "Nevada Passes New Privacy Notice Law."

Nevada has joined California and Delaware in enacting a law addressing privacy notice requirements. Ms. Krasnow writes that the Nevada law requires an operator to make a privacy notice available in a manner reasonably calculated to be accessible by consumers whose covered information the operator collects through its Internet website or online service.

The article goes on to explain what is covered in the Nevada law and how it will be enforced. She notes that companies should revisit their privacy notices and practices in light of the new law.

Click here to view the entire article on the IRMI website.