

VLP Partner Char Pagar authors “Sensa-ble' Guidance on Consumer Testimonials” for *Corporate Counsel Magazine*

VLP Partner Char Pagar authored the article “Sensa-ble' Guidance on Consumer Testimonials” for *Corporate Counsel Magazine*. The article focuses on why the Federal Trade Commission’s recent deceptive advertising lawsuit settlement against Sensa Products (a provider of weight loss products) is a cautionary tale for all marketers – especially those that use consumer endorsements.

To access the full article, [click here](#).