

VLP Law Group Partner, Scott Austin Authors IP Watchdog article “The New Generation of Multi-Level Internet Real Estate”

Intellectual Property Partner, Scott Austin authored an article for *IP Watchdog* titled “The New Generation of Multi-Level Internet Real Estate.” The article details the exponential expansion of internet domain names through ICANN’s recent approval of 1400 new Top Level Domain registries and how to protect your brand against those who may use new TLDs to ‘cybersquat,’ ‘typosquat,’ infringe or otherwise dilute your brand.

Learn 10 key tools to help protect your trademark rights and how track potentially infringing domain names.

[Click here](#) to view the entire article.