

Entertainment & Media

Offering Strategic Guidance to the Entertainment and Media Industries

Attorneys in VLP's Entertainment & Media Practice Group have a wealth of experience representing new and traditional entertainment and media companies. Our attorneys have represented a broad base of clients operating throughout the entertainment and media industries, including, independent production studios, sports franchises, sports leagues, developers and distributors of digital entertainment products (including video games, gaming content and device apps), music labels and producers, investors and lenders in the entertainment and media industries, online media outlets, licensing and publishing companies.

Our legal team provides strategic advice and solutions to clients in all segments of the entertainment and media industries. We regularly counsel clients in connection with a broad array of financial and commercial transactions, including:

- ➔ Mergers and acquisitions.
- ➔ Debt and equity financings.
- ➔ Joint ventures.
- ➔ Production and development of motion pictures, television, digital content and video games.
- ➔ Distribution, including digital distribution (both live streaming and video-on-demand).
- ➔ Marketing and advertising.
- ➔ Live entertainment productions.
- ➔ Manufacture and distribution of merchandise.
- ➔ Co-branding and co-marketing.

Positioned to Handle Sophisticated Transactions

VLP attorneys are well-positioned to assist clients in the entertainment and media sectors with their most complex and sophisticated transactions. We have advised companies in financings involving billions of dollars, including publicly offered bonds, slate film financings, distressed workouts, and unique highly structured project financings. These financings have taken place in a wide variety of contexts ranging from acquisitions to productions and development. We also represent producers of live events and are experienced in cross-border transactions involving foreign investors and joint ventures with overseas-based entertainment companies.

Transactions in the entertainment and media industry tend to be complex, involving multiple legal disciplines. VLP's attorneys work as a team to evaluate and resolve challenging issues and to identify legal solutions for our clients. Attorneys in our corporate and securities, tax, technology transactions, lending, advertising and intellectual property groups all have experience with entertainment and media

companies. These practitioners collaborate with colleagues throughout VLP to ensure that our clients have the comprehensive representation they need to achieve their long-term business goals.

Practice Members

- ➔ Scott Austin
- ➔ Dan Burke
- ➔ Brian M. Davis
- ➔ David Goldenberg
- ➔ Melissa Krasnow
- ➔ Patrick W. Lawler
- ➔ Andrew D. Toebben
- ➔ Melody N. Torbati
- ➔ Michael L. Whitener