



VLP Profiled by Bloomberg News in San Diego Daily Transcript

**Virtual law firm grows exponentially**

By Elizabeth Amon, Bloomberg News

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VLP Law Group, along with founding members [Dan Burke](#) and [David Goldenberg](#), were recently profiled by Bloomberg. The article suggests that law firms looking to change their business model might take a look at **VLP Law Group LLP**, a virtual firm that marks its five-year anniversary this month after growing exponentially during the recession.

VLP, which has grown to 34 lawyers, including three counsel, recruits lawyers who attended top-tier law schools and usually have spent some time at big firms. The firm covers most transactional practice areas, though it doesn't handle litigation. By cutting out the overhead and the percentage that would go to a senior lawyer or name partner, the firm is able to offer clients very competitive rates.

For full article, please click [here](#).

**Dan Burke** is a founding partner and member of the firm's Executive Committee. His practice focuses on the representation of emerging growth companies, entrepreneurs and investors in the areas of corporate, securities and M&A. He also has significant experience in the areas of technology and commercial transactions, intellectual property, and employment and equity compensation matters.

**David Goldenberg** is a founding partner of VLP Law Group and former member of the firm's Executive Committee. He counsels a broad range of clients, many of which are growth-oriented technology companies, on contractual and corporate matters, as well as individual executives on employment matters.