



VLP Law Group Receives First Tier Ranking in "Best Law Firms" by U.S. News & World Report and Best Lawyers®

November 1, 2012

VLP Law Group is pleased to announce it has been recognized by the 2013 U.S. News – Best Lawyers "Best Law Firms" list earning a Tier 1 ranking for its Trademark Law practice in the Charlotte, North Carolina metropolitan area.

The third edition of the "Best Law Firms" rankings is based on a rigorous evaluation process that includes the collection of client and lawyer evaluations, peer review from leading attorneys in their field, and review of additional information provided by law firms as part of the formal submission process. Achieving a high ranking is a special distinction that signals a unique combination of excellence and breadth of expertise.

"Recognition by the 'Best Law Firms' is a great endorsement of the level of expertise and service that our lawyers provide," said Cathryn Chinn, CEO of VLP Law Group. "We are particularly gratified to be recognized by our clients and peers for two years in a row."

About VLP

Founded in 2008, VLP is a business and transactional law firm that delivers top quality, efficient and cost-effective legal services. Our practice reaches across many industry sectors, including high tech, life sciences, angel and venture capital financings, clean tech, retail, consumer product, commercial lending, and real estate. VLP has continued its strong growth, and in recent months has added noted attorneys from firms on the West and East coasts who believe VLP's unique, client-oriented and cost-effective model is the best platform for their practice. Our partners are regularly recognized by their peers as outstanding attorneys, and the firm has been recognized as a top company for its promotion of quality of life in the workplace.

VLP partners represent clients that vary in size from individual executives and early-stage startups to Fortune 500 companies. Our client base includes public and private corporations, venture capital investors, private equity funds, educational institutions, nonprofits, and individuals. VLP provides general corporate, licensing, contract, intellectual property protection and counseling, securities regulation, financing, real estate, employment, merger and acquisition, tax, and other legal services.

VLP is a geographically distributed firm of highly qualified attorneys with outstanding credentials and an average of over 10 years of experience. We have no central office, and our technology platform allows us to collaborate easily and to operate with a small, highly specialized staff. Our lean model means that we can provide sophisticated, focused services to our clients at competitive rates.