



VLP Welcomes Intellectual Property Attorney Enshan Hong

Palo Alto, CA (January 23, 2012) VLP Law Group LLP is very pleased to announce the expansion of its Intellectual Property practice with the addition of Enshan Hong as a partner.

Mr. Hong joins VLP from Cohen Pontani Lieberman & Pavane LLP where he represented a diverse group of clients ranging from individual inventors to multinational corporations in the pharmaceutical, biotechnology, medical device, petrochemical, semiconductor, polymer, consumer product, and high tech industries.

Mr. Hong has extensive experience with preparing opinions on patent validity, infringement, and freedom-to-operate issues. He has also conducted due diligence investigations, counseled clients on issues related to the Hatch-Waxman Act, prosecuted patent applications, and represented clients in re-examination, reissue, and patent term extension proceedings.

“We are very excited to have an attorney of Enshan’s caliber and expertise contribute to our firm’s growing presence in the East Coast,” stated Cathryn Chinn, CEO and Partner of VLP. “Furthermore, Enshan has broadened our international clients base and will contribute greatly to the expansion of our firm’s Asia Practice.”

Intellectual Property practice chair David Roise added, “Enshan will be a valuable addition to our practice. His technical expertise integrates well with our already outstanding Life Sciences Practice Group. In addition, his experience working as a chemical engineer and patent attorney in China brings the firm’s IP practice a unique perspective on and connection to an area with growing importance in the chemical and pharmaceutical industries.”

Mr. Hong began his legal career with China Petroleum and Chemical Corporation (Sinopec), a Fortune 500 company, where his practice focused on intellectual property management, patent prosecution, patent validity, infringement, enforcement analysis, and patent strategy. He was also a chemical engineer for five years prior to becoming an attorney. Mr. Hong has a B.S. from China University of Petroleum, an M.I.P. from Franklin Pierce Law Center, and a J.D. from Rutgers University School of Law. He is a member of the New York State Bar and the New York Intellectual Property Law Association, and is registered to practice in the U.S. Patent and Trademark Office. Mr. Hong is fluent in Mandarin Chinese and is qualified to practice law in China and patent law in the State Intellectual Property Office of P.R. China.