



Brian Davis Presenting at the North Carolina Bar Association IP Section Annual Meeting on March 23rd in Cary, NC

Trademark partner Brian Davis will be presenting on the topic “Trademark Foreign Filing Strategies for US Practitioners” at the 2012 Intellectual Property Law Section Annual Meeting.

Program Description:

Which factors determine if and where trademark owners should consider seeking formal trademark protection in jurisdictions outside of the United States? Topics will also include the various options available to US trademark owners for filing foreign trademark applications, including the Madrid Protocol and the European Community Trademark systems, and the relative benefits and disadvantages of each option.

Speaker Bio: [Brian Davis](#)

For more information about the conference, please see <http://www.ncbar.org/media/20825920/917.pdf>