



VLP Law Group LLP is pleased to announce this upcoming live web seminar:

PROTECTING YOUR BRANDS IN .XXX AND THE NEW TOP LEVEL DOMAIN (TLD) NAMES

Wednesday, August 3, 2011
10am - 11 am (PST) / 1 pm – 2 pm (EST)

The domain name landscape will change dramatically over the course of the next year with the introduction of the new .XXX top level domain for the adult industry in September 2011, and the approval by ICANN of an unlimited number of new top level domain names beginning in 2012.

Join VLP Partner Brian Davis for an overview of the protections available to brand owners to keep their marks from misappropriation in the .XXX TLD and the procedures established by ICANN for registering new TLDs that are brand specific (such as .coke or .pepsi) or generic (.banks, .dallas, .baseball).

Brian is a frequent speaker on various trademark and domain name topics and has provided strategic, worldwide counseling to the owners of some of the most valuable brands in the footwear, clothing, banking, consumer electronics and other industries. He is or has been actively involved with a number of prominent intellectual property organizations throughout his career, including the International Trademark Association, the North Carolina Bar Association Trademark and Copyright Committee and the Intellectual Property Owner's Association. Brian has been named by his peers to The Best Lawyers in America in 2008, 2009, 2010 and 2011 and is listed in the 2010 issue of The Best Lawyers Annual Guide to IP.

This is a complimentary event and we hope you will join us. Please register for the webinar by clicking on the event website [VLPRegistration](#). After registering, you will receive confirmation along with detailed instructions to access the webinar.

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