

VLP Law Group Presents a Free Webinar “Introduction to Sweepstakes and Contest Law”

On August 26, 2015, VLP Advertising, Marketing & Promotions Partner **Char Pagar** presented a webinar titled “Introduction to Sweepstakes and Contest Law.” The webinar discussed the basics of sweepstakes and contest law, including best practices for structuring effective and compliant promotions.

Sweepstakes and contests can increase awareness and excitement about your brands, products, apps and websites. Whether your company is large or small, it can conduct successful promotions online, in stores, by mobile messaging and through other channels. But, such promotions are subject to many federal and state laws and regulations.

[Click here](#) to listen to an audio recording of this webinar.

[Click here](#) to download a pdf file of the slide presentation.