

Education

Strategic Counsel for the Education Industry

VLP's Education and EdTech group brings together attorneys across the firm's practice areas to provide strategic advice and representation to organizations throughout the education industry. Our attorneys regularly counsel well-established and emerging businesses and institutions serving the early childhood, K-12, and higher education markets. We offer legal solutions to a broad spectrum of industry clients on a variety of matters, including educational content, course/learning managements systems, testing and assessment, e-learning, and academic and administrative services.

VLP's clients benefit from access to senior attorneys working in a broad range of disciplines. Our Education & EdTech group includes seasoned attorneys in the following practices:

Corporate

- ➔ Mergers and acquisitions
- ➔ Securities and capital raising
- ➔ General corporate matters
- ➔ Corporate governance

Emerging Growth Companies & Venture Capital

- ➔ Venture capital financings
- ➔ Angel investments
- ➔ Strategic partnering and investments
- ➔ Private equity investments

Intellectual Property

- ➔ Intellectual property portfolio strategy
- ➔ Patent prosecution and management
- ➔ Trademark prosecution and management
- ➔ Copyright registration and management
- ➔ Trade secret protection

Technology Transactions

- ➔ License agreements
- ➔ Manufacturing and development agreements
- ➔ Strategic joint ventures

- ➔ Technology acquisitions and dispositions
- ➔ Privacy and data security
- ➔ Commercial agreements

At VLP we understand the challenging and dynamic environment in which our clients operate. Our lawyers draw upon years of experience in the education industry to develop creative strategies designed to increase the value of clients' businesses and keep them competitive in the marketplace for the long term.

Practice Members

- ➔ Thomas R. Anderson
- ➔ Scott Austin
- ➔ Brian M. Davis
- ➔ Melissa Krasnow
- ➔ James P. O'Hare
- ➔ Michael L. Whitener