



VLP Partner Michael Whitener Recognized in BTI Client Service All-Stars 2016

Washington, D.C. (February 9, 2016) - VLP Law Group is proud to announce that Partner Michael Whitener has been recognized as a *BTI Client Service All-Star 2016*. The honor is the end result of more than 320 in-depth, independent interviews with legal decision makers at the world's leading organizations. This year, clients nominated 312 individual attorneys from 163 law firms to the ranking. These 312 *BTI Client Service All-Stars* were identified solely and exclusively by corporate counsel for their superior client service.

The only way to become a *BTI Client Service All-Star* is for corporate counsel to single out an attorney for client service exceeding all others. No attorney can lobby to be added to list, there is no self-submission process, and law firms cannot provide names of clients to be contacted.

Corporate counsel demands and preferences vary widely, yet counsel polled identified six traits common to the *BTI Client Service All-Stars*:

- Superior Client Focus
- Innovative Thought Leadership
- Unmatched Business Understanding
- Legal Skills
- Outsized Value
- Outstanding Results

VLP Law Group would like to thank our clients for nominating Michael Whitener to this elite group. He is an outstanding example of our commitment to client service excellence.

About BTI

Founded in 1989, BTI Consulting Group is the leading provider of strategic research to the legal community—performing more market research about law firms than any other organization. BTI has helped more than 200 law firms and professional services firms improve client service through research and advice. BTI conducts the only continuous benchmarking market study in the legal services industry. To learn more about BTI's 2016 Client Service All-Stars, visit [BTI's website](#).

About VLP

Founded in 2008, VLP is a business and transactional law firm that delivers top quality legal services from experienced attorneys through an efficient platform. The firm has a broad practice, reaching across many industry sectors, including high tech, life sciences, clean tech, retail, consumer products, edtech, and real estate. VLP has continued its strong growth, and is made up of noted attorneys with significant experience who believe VLP's unique, client-oriented model is the best platform for their practice. Our partners are regularly recognized by their peers as outstanding attorneys, and the firm has been

recognized as a top company for its promotion of quality of life in the workplace. Our unique model means that we can provide sophisticated, focused services to our clients, and we can do it at competitive rates. VLP partners represent clients that vary in size from individual executives and early-stage startups to Fortune 500 companies. To learn more about VLP and its services, [visit VLP's website](#).