

VLP co-sponsors "Raising Strategic Venture Capital" Event with KPMG and Ultra Light Startups

EVENT: Tuesday, April 29, 2014, 6:30-9:00pm KPMG, New York, NY

VLP Law Group LLP has partnered with KPMG and Ultra Light Startups to co-sponsor a panel on raising strategic venture capital. The panel will discuss how the investment arms of large corporations evaluate venture capital investments and what entrepreneur's need to do to attract corporate venture capital, as well as the advantages and disadvantages of this investment option when compared with purely financial investors.

The blue ribbon panel is composed of a corporate venture funds such as Comcast Ventures, CME Group, TOTAL and Samsung Ventures. VLP partner <u>Conrad Everhard</u> will speak as a panelist and VLP founding partner <u>David Goldenberg</u> will moderate.

Speaker Bios: Conrad Everhard and David Goldenberg