



VLP Partner Char Pagar and CEO Cathryn Chinn Quoted in *Special Counsel* article “Practicing in a Virtual Law Firm”

Special Counsel Blog, August 29, 2016

VLP Partner Char Pagar and firm CEO Cathryn Chinn were interviewed for the *Special Counsel* article “Practicing in a Virtual Law Firm.” The article reported on the growing trend of virtual law firms, noting that the number of virtual firms is small now, but projected to grow over the next decade as tech-savvy Millennials earn law degrees and reinvent the profession.

Char Pagar, an advertising, marketing and promotions attorney, left a large traditional law firm seven years ago to join VLP Law Group, a virtual law firm where attorneys can practice wherever they like. She noted that she was initially apprehensive about how her clients—mostly large companies—would react. “I wasn’t sure how they’d take to this type of transition,” she said. But it turned out that they didn’t care. Char remains available by phone and email and travels several times a year meet with them at their offices, just as she did at her previous job.

The author of the article went on to ask the question, “Could you thrive in a virtual law firm?” VLP CEO Cathryn Chinn said that lawyers best suited to make the leap to a virtual law practice share several common traits. They must be experienced attorneys, tech-savvy, and be motivated self-starters who are comfortable working independently. She also noted that not all practice areas are a good fit for a virtual law practice. Some may need the structure, support and physical space a traditional law firm provides.

[Click here](#) to view the entire article.

[Char Pagar](#) is a Partner and a former member of the firm’s Executive Committee. She helps clients advertise, market, and promote their businesses in accordance with federal and state law. She also represents companies in government investigations of their advertising and marketing practices.

[Cathryn S. Chinn](#) is CEO and a Partner of VLP. Cathryn is a member of the firm’s Executive Committee and manages all administrative functions for the firm.